

Lon.G

Pink Apple Pure Lineup





It's Apple time!

Clear to the pores, smooth to the finish!

From a farm nestled in Korea,
where lush mountains meet open fields,
grow apples packed with nature's pure freshness.

Lovingly handpicked one by one by local farmers,
These apples have developed an
even more refreshing fragrance and vitality.

Grown through eco-friendly farming practices,
these apples are the secret behind our Pink Apple Pure line.

Rich in Vitamin C and antioxidants, our formulas help revitalize
exhausted skin, leaving it glowing, clarified, and full of energy.

From brightening your complexion to tightening pores,
our apple-powered skincare offers more than just a fresh feeling
— it delivers results.

Symbolizing youth and vitality, we've harnessed the pure,
radiant energy of apples into each product,
so your skin can experience the same refreshing boost, every day.

Time's up, PORES.

Numbers don't lie - meet the
#PinkApplePureAmpoule effect

Pore volume improvement
86.17% ✨

Pore area improvement
85.6% ✨

Pore count reduction
77.17% ✨

Pore size reduction
50% ✨

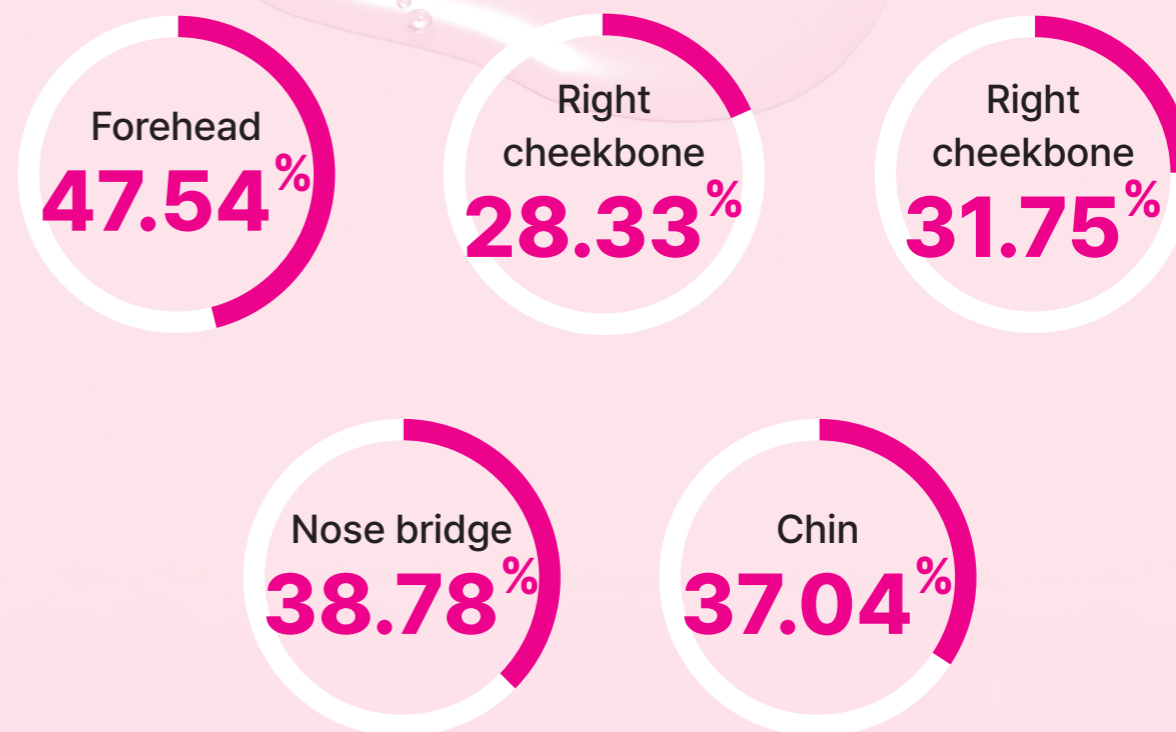
Lon.G
pink Apple pure
Ampoule
30 ml 1.01 fl. oz.

1
BEST OF BEAUTY
ONEDAYONE
BEAUTY & FASHION
MAGAZINE
EDITOR'S PICK

1
BEST & BEST ONEDAYONE
1ST PLACE OF THE MONTH
NOVEMBER 2024

*Pore improvement results may vary by individual

Visible results from just one Ampoule



*Maximum improvement value | Results may vary

Skin texture test, 5-point radiance test, primary skin irritation test
May 15 - June 13, 2025 | 20 participants | Results may vary | Testing Institution: Corederm Skin Science Lab

Time's up, pores.

It's Apple Time with Pink Apple Pure Line up!



POINT 01



3 patented ingredients for pore care

Effective ingredients
to keep skin in check

POINT 02



A drop of fresh vitality Apple Water Energy

Apple extract for a fresh glow
and dewy finish

POINT 03



The perfect base before makeup Plant-Based Collagen

Helps skin look firmer
and more supple
*Hydrolyzed Extensin

POINT 04



Deep hydration, dewy glow Hyaluronic Acid

Pulls in 1,000 times its weight in water
to deliver intense hydration

People's #1 Skin Concern: **'Pores'**

Still struggling with growing pores,
even with daily care?

Excessive sebum causes pores to widen, and when impurities build up,
the surrounding skin's elasticity slowly begins to break down.



3-POINT Solution for Clogged Pores

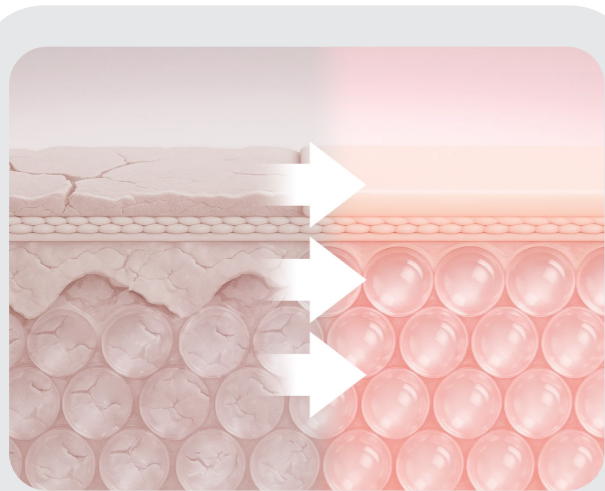
Balanced ingredients help control oil & moisture

Smooth skin texture for a smoother first impression!

Soothes and maintains healthy skin condition

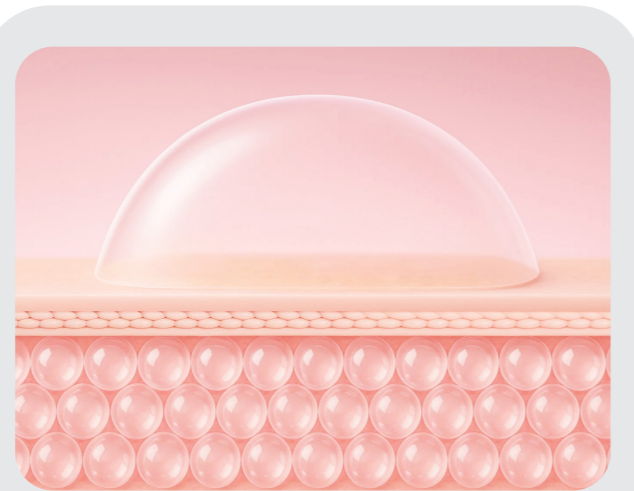
Fresh start, apple-style. Your antioxidant glow-up starts here.

Richly formulated with naturally-derived antioxidants, including Vitamin C and polyphenols from Green Young Apple Water, Pink Apple Pure Line helps to protect the skin and maintain a clear, revitalized complexion.



Say goodbye to dull skin

Helps refine skin tone and energize dull skin, leaving it soothed and refreshed.



Gentle protection for stressed skin

Antioxidant-rich ingredients help comfort skin that's been sensitized by external stressors.

[Reference] Jung H.R., et al.

"Brightening and anti-wrinkle effects of apple extract."

Korean Journal of Food Science and Preservation, 18.4 (2011): 597-603.

Limited to properties of apple (ingredient), not the product.

#Dewy & Firm Collagen

Plant-based collagen for a firmer, glass-skin look.

*Hydrolyzed Extensin



Deep Hydration, Lasting Moisture Hyaluronic Acid

Key Hydration Ingredient
Sodium Hyaluronate



Pulling in up to 1,000 times its weight in moisture!

One Pink Apple.
**Brightening and
 wrinkle care,**
 all in one.

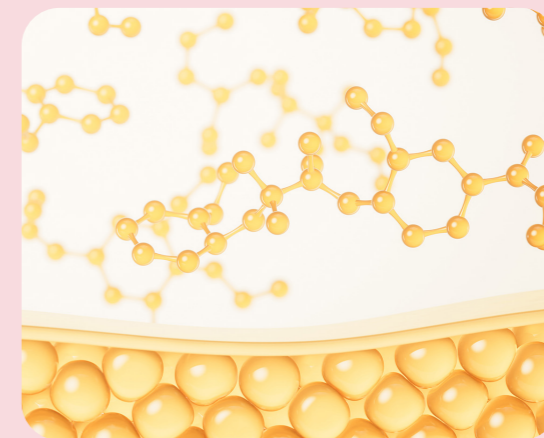


MFDS Certified Functional Cosmetics
Brightening & Anti-Wrinkle Functions



Adenosine

This amino acid-based wrinkle care ingredient boosts cellular energy and promotes collagen production. It helps slow aging and reduce fine lines, leaving the skin firmer and more radiant.



Niacinamide

A form of Vitamin B3 that helps improve skin tone by inhibiting melanin-producing cells, preventing pigmentation.

*Certification applies only to toner, ampoule, and cream.



Oil Cleanser

Pink Apple Pure Jelly Oil Cleanser

Blackhead
Care

Sebum
Control

Deep
Cleansing

Smooth
Skin Texture

Mild Use

An oil cleanser infused with refreshing apple extract for effective removal of impurities. Its unique jelly texture prevents dripping, making it easy to cleanse deep into the pores.

Leaves your skin feeling clean, smooth, and soft.

- ✓ Skin struggling with pores, sebum, and blackheads.
- ✓ Excess oil and shine making your skin feel heavy.
- ✓ Leftover makeup leaving your skin feeling gross.
- ✓ Skin that just won't hold onto makeup.
- ✓ Skin in need of that perfect balance between moisture and oil.

Oil Cleansing, Essential for a Perfect Cleanse!

Makeup and sebum?
Gone in a swipe.

Makeup, sebum, and impurities are oil-based and don't wash off easily with water. Oil cleansers gently melt away these oil-based substances and deeply cleanse the skin.

Pink Apple Pure Jelly Oil Cleanser has a jelly-like texture that doesn't run like traditional oil cleansers. Even during cleansing, it stays in place and can be used comfortably without dripping.



Thorough cleansing for sebum & makeup!
Clear skin from deep within
— without a trace.



I used to stress over sebum and blackheads, but this melts everything away! total must-have for pore care!!



Been using it every morning and night — my skin feels sooo clean. It removes makeup thoroughly while feeling gentle.



Most oil cleansers drip everywhere, but this one doesn't drip! Super comfy to use and really clears out blackheads and gunk.



Other oil cleansers were a mess, but this one glides on so smooth. Loving the texture and how smooth it applies!



The scent is amazing, and the texture is super gentle. Feels soft on the skin, and my face feels bouncier and smoother than ever. Totally surprised me!



Foam Cleanser

Pink Apple Pure Foam Cleanser

Pore Care | Sebum Control | Deep Cleansing | Smooth Skin Texture | Mild Use

A foaming cleanser filled with fresh, crisp apple extract, forming a soft lather. Deep-cleanses, unclogs pores, and helps control sebum while refining pore appearance. Leaves skin feeling smooth and revitalized after use.

- ✓ Skin struggling with pores and rough texture
- ✓ Oily skin with excess sebum
- ✓ Leftover makeup leaving your skin feeling gross
- ✓ Skin that just won't hold onto makeup
- ✓ Want a quick and easy cleansing routine



Quick cleanse. Fresh skin, reset every day.



Sebum and dead skin gone!
Skin feels hydrated, **no tightness after wash.**



I've been using it morning and night, and the **foam is so rich** it makes cleansing feel so good.
My skin feels smoother, and **makeup applies better.**



I was worried about redness since my skin's sensitive, but it left my skin **hydrated and irritation-free.** Love it!



Super clean, no residue.
It leaves my skin **feeling refreshed and oil-free.**



I use it every day, and my skin texture is so much more even now. It feels like it's **getting hydrated with no irritation.** Really gentle, and I'm loving it!



After being out all day, I used to worry about **leftover sebum and makeup,** but this cleanser really **deep cleans.**

Pores? Gone. It's apple cleansing time.

Pore care starts with apple.

Apples have long been used in skin care and are known for their naturally skin-loving benefits.



Why apple, straight to your skin?

In its pure form, apple works gently on the skin to help keep it healthy and clear.






Toner

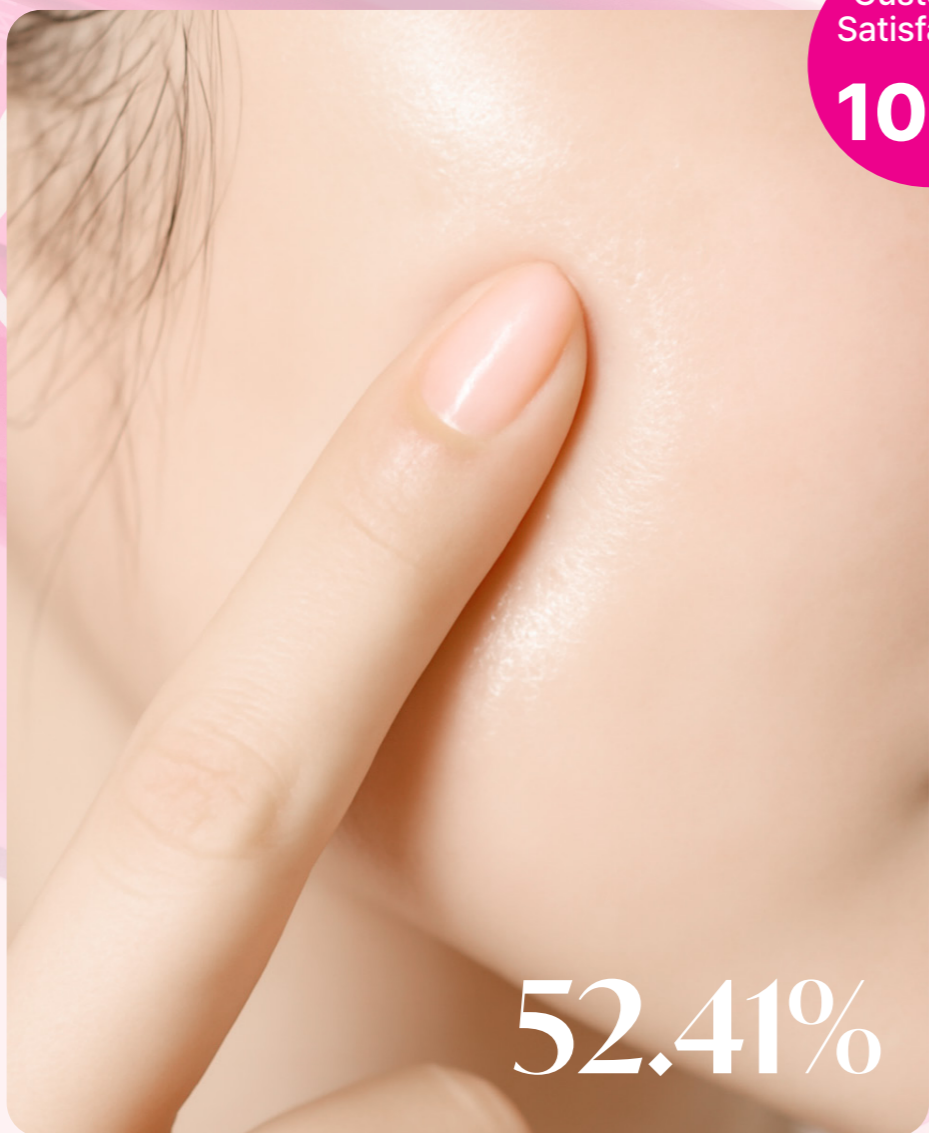
Pink Apple Pure Toner

- | | | | | |
|------------------|-------------|--------------|---------------------|--------------|
| Pore Improvement | Exfoliation | Revitalizing | Smooth Skin Texture | Skin Comfort |
|------------------|-------------|--------------|---------------------|--------------|

Natural ingredients from fresh and crisp apples help balance the skin's pH and provide hydration. Daily use helps remove sebum and tighten pores. Leaves the skin clean, smooth, and soft.

- Skin struggling with pores and rough texture
- Skin with uneven texture that's hard to fix
- Rough and flaky skin
- Oily on the outside, dehydrated on the inside
- Skin that doesn't absorb any product well

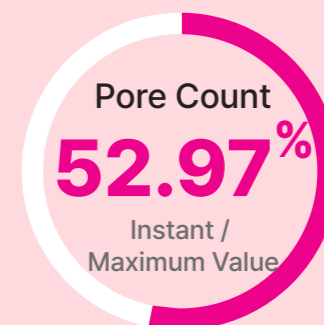
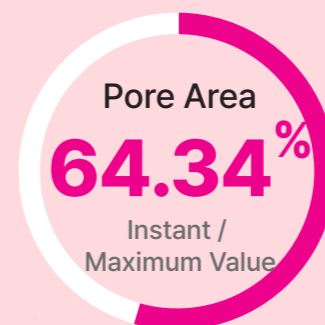
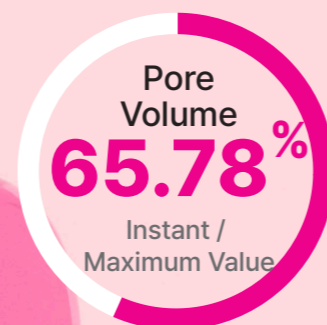
Solve your concerns with just one Toner



Customer Satisfaction
100%

*Maximum improvement value | Results may vary

Visible results from just one Toner



*Pore improvement results may vary by individual



My sebum is like, gone.
My pores are looking so good, I'm obsessed!



I have sensitive skin, but the redness is calmed down and my skin feels SO hydrated.



The texture is so light, it just soaks right in.
It absorbs super fast and there's zero stickiness.



My skin is literally so soft now. It feels hydrated from the inside out and it's so plump.



Ampoule

Pink Apple Pure Ampoule

Pore Care	Sebum Control	Inner Glow & Dewy Skin	Skin Texture Improvement	Moisture Boost
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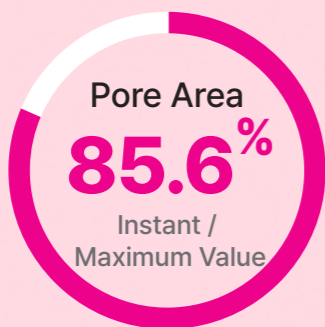
Natural ingredients from fresh and crisp apples provide hydration, enhance radiance, and offer pore-tightening effects.

Leaves the skin smooth and clear.

- Skin struggling with pores and rough texture.
- If you're chasing that dewy, glowy, radiant finish.
- Makeup never quite sitting right?
This one's for you.
- Feeling dry and losing bounce? We got you.
- Skin that needs fast absorption and intensive care.



Visible results from just one Ampoule



*Pore improvement results may vary by individual



My skin definitely looks clearer and healthier. My pores are more refined, and my skin feels fresh and smooth, **I can see a real difference.**



I used to struggle with excess sebum and visible pores, but since using this ampoule, **my skin has become smooth and glowing**, noticeably better!



Honestly I didn't expect much at first, but my skin looks healthier, **pores less visible**, and even my texture improved.



No stickiness at all, so I can use it comfortably every day. **Instant hydration** after use.



Feels like a bite of a fresh apple!
Full of **apple scent.**

One-Bottle solution for Glass Skin.

Customer Satisfaction
98%



*Maximum improvement value | Results may vary



Cream

Pink Apple Pure Cream

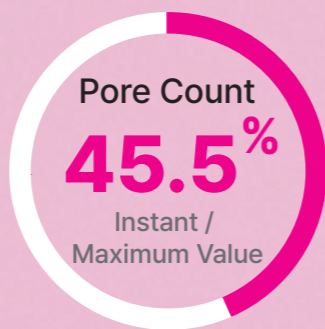
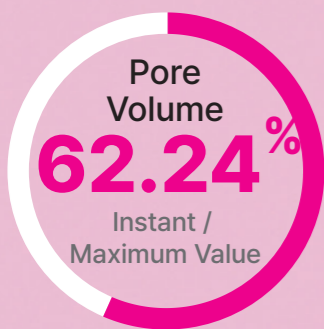
Pore Improvement	48-Hour Hydration	Sebum Control	Smooth Skin Texture	Flawless Makeup
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Natural ingredients from fresh and crisp apples provide moisture and nourishment to the skin. Helps retain hydration and tighten pores.

Leaves the skin smooth and clear.

- Skin struggling with pores and rough texture.
- Skin that loses moisture fast.
- Skin with uneven texture that makes my makeup look cakey.
- Dry, flaky skin that lasts all day.

Visible results from just one Cream



*Pore improvement results may vary by individual



My pores feel tighter and more refined, and my skin stays **hydrated and comfortable all day.**



I think my pores really got smaller. My skin feels plump with moisture — I can feel the difference every day!



My dry, rough skin is now **dewy and fresh!**



It applies lightly, makes my skin feel smoother, and **makeup sits better. Totally satisfied.**



Love how it's easy to apply, and **absorbs quickly and smoothly.**



My skin feels **softer and more bouncy** every day. I'll definitely keep using it!

Solve your concerns with just one Cream

Customer Satisfaction
100%



↑ Hydration
135%

*Maximum improvement value | Results may vary



Safe for sensitive skin



MFDS Certified Functional Cosmetics
Brightening & Anti-Wrinkle Functions



Brightening & Anti-Wrinkle Functions

Certified by the Korean MFDS for its brightening and wrinkle care benefits.



Skin Irritation Test Completed

Clinically tested for skin safety —gentle and irritation-free.

Available in Travel Kits!

Pores? Cleared. Get it done with this skincare set!

#GrabAndGo

#GiftableSkincare



STEP 01

STEP 02

STEP 03

STEP 04

STEP 05

#No Residue Cleanse

#Deep Cleansing

#Moisture Calming

#Pore Glow Care

#Pore Finish

Pink Apple Pure
Jelly Oil Cleanser
20ml

Pink Apple Pure
Foam Cleanser
20ml

Pink Apple Pure
Toner
20ml

Pink Apple Pure
Ampoule
20ml

Pink Apple Pure
Cream
20ml

Travel light. Skip the heavy skincare.

This small but powerful
#Pink Apple Pure kit is the answer.



PINK APPLE PURE
5-STEP Skincare Set

Pore
Refinement

Glass
Skin

Exfoliation
Care



3 patented ingredients
for pore care



A drop of fresh glow
Apple Water Energy



Bouncy Skin for
Flawless Makeup
Plant-Based Collagen



Deep Hydration,
Lasting Moisture
Hyaluronic Acid



Thorough cleansing for sebum & makeup!
Clear skin from deep within — without a trace.

Pink Apple Pure Jelly Oil Cleanser

20ml



No drips. Clean melt.
Jelly oil cleanser.

**Melts makeup &
impurities.**
Fresh, clean finish.

Perfect for
sebum & blackheads.
Daily jelly oil care.



Quick cleanse.
Fresh skin, reset every day!

Pink Apple Pure Foam Cleanser

20ml



Makeup & impurities,
gently and thoroughly
removed.

Quick,
easy cleanse.

Soft, hydrated skin
after every wash.



The secret to flawless makeup? Apples!
From pores to glass skin, perfectly achieved

Pink Apple Pure Toner

20ml

Pore volume
improved

65.78%

Pore count
reduced

52.97%

Dead skin cell
removal

52.41%

Pore area
improved

64.34%

Pore size
reduced

50%





The secret to flawless makeup? Apples!
From pores to glass skin, perfectly achieved

Pink Apple Pure Ampoule

20ml

Hydration
135%

Pore volume improved
86.17%

Pore count reduced
77.17%



Pore area improved
85.6%

Pore size reduced
50%

Skin texture improvement (max)

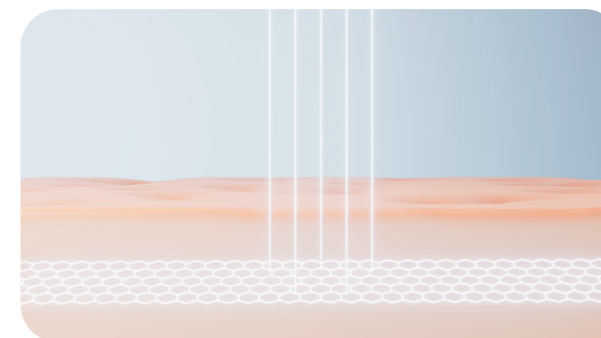
13.9%

Glow in 5 facial areas (avg.)

27.47%



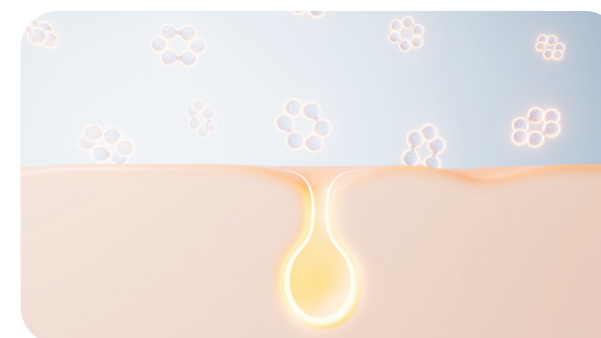
Instant pore-refining effect.



Inner glow.
Deep hydration radiance.



Sebum control &
Shine reduction.





The secret to flawless makeup? Apples!
From pores to glass skin, perfectly achieved

Pink Apple Pure Cream

20ml

Pore volume improved

62.24%

Pore size reduced

50%

Pore area improved

60.83%

Pore count reduced

45.5%

Hydration

48-Hour

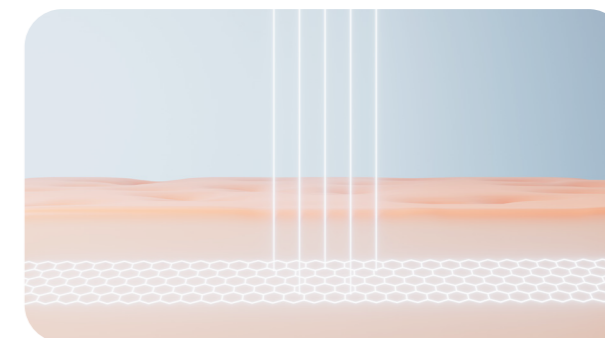


Face Hydration

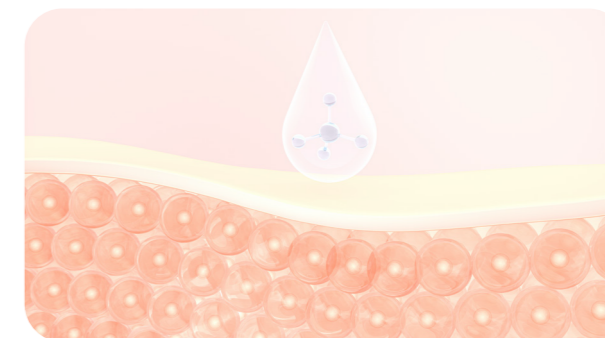
48-Hour



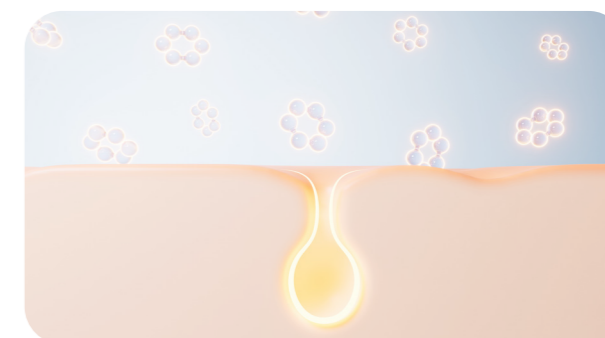
Instant pore-refining effect.



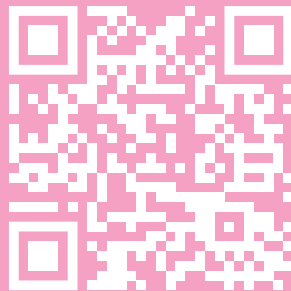
Soothes skin and refines texture.



Sebum control & Shine reduction.



Lon.G



검색창에 '론지화장품'을 검색하세요.



 beauty@longtoyou.com  www.longtoyou.com  [@lon.g_official](https://www.instagram.com/lon.g_official)