

Lon.G

Long Lasting Beauty



Lon.G

Brand Story	04
Cleansing	12
Brightening & Repairing	18
Sheet Mask	22

Pink Apple Pure

Pink Apple Pure Jelly Oil Cleanser	38
Pink Apple Pure Foam Cleanser	42
Pink Apple Pure Toner	46
Pink Apple Pure Ampoule	50
Pink Apple Pure Cream	54
Pink Apple Pure 5-Step Skin Care Set	60
Sunscreen	70

PROPEACE

U.U Enzyme Wash	74
U.U Timing is Now for Mist	76

Dive to blue

Aqua All in One Essence	80
-------------------------	----



Lon,G Long Lasting Beauty

Unlock timeless beauty with
Lon.G – where youth never fades.



Value beyond beauty

Lon.G was born to find your natural beauty. It is a brand that recognizes the inner values and the efforts for beauty.

Cosmetics made by professionals

It is the first cosmetics brand created by KPT Co.,Ltd, which made the ingredients for the world's first bead-type pearl emulsion. It is created by professionals who supply key ingredients to famous cosmetics brands.

Lon.G is a brand that gives customers satisfaction beyond expectation.



COSMOPROF ASIA 2023,
INTERCHARM KOREA 2023

WINNER OF 2 AWARDS

Zero Waste · Green & Organic
· One Day One Editor's Pick · Beauty
of the Month



Long Lasting Beauty

Lon.G is a Korean cosmetics brand created by KPT Co., Ltd., which developed the world's first bead-shaped emulsion pearl cosmetic ingredient. We supply core ingredients to famous domestic and international cosmetic brands, and have discovered that many people are striving for healthy and beautiful skin. We always focus on the essence to provide cosmetics that anyone can use with confidence.

Research



Beginning with retinol stabilization research, we are dedicated to researching and developing skincare products.

Effectiveness and Stability



We blend safe and effective ingredients for the skin through scientific experiments.

Reliability



We guarantee our products with exports to 15 countries worldwide, domestic and international patents, FDA approval, and GMP certification.

Customer Care



We conduct continuous research on how to enhance and maintain the beauty of the skin. We listen closely and communicate with our customers.

• CPNP Certification

• Korea Technology Award

• International Patent (USA)

• FDA certification (USA)

• Awards

Beiersdorf Innovation Pitch (2014) /
In Cosmetics Global (2014) /
R&D Awards Finalist (2014)

• The tower of \$5,000,000 exports

• Korea Patent

InterCHARM Korea X MINTEL Trend Awards (2023)
Cosmoprof Asia Awards (2023)
Fashion/Beauty Magazine 'One Day One' Editor's Pick: Emblem (2025)
Beauty Ampoule of the Month: 1 Emblem (2025)



Lon.G CC Cleanser

- Strong sebum-absorbing activated charcoal capsule
- Natural ingredients: skin soothing, stronger skin barrier
- Improve skin texture and manage various skin troubles



Lon.G Starfoam Red Ginseng Facial Washing Powder

- 10% antioxidant red ginseng powder
- pH 5.9 skin-friendly, mildly acid cleanser
- Skin irritation test complete



Lon.G Cica Cera Cream

- Highly concentrated 6,937ppm Centella Asiatica Extract
- Skin moisturization improved by 110%, skin barrier by 82%
- Skin irritation index 0.00



Lon.G Cica Cera Cream Micro SR Shot 100

- Tingles that let your skin change
- Microneedles that effectively deliver active ingredients
- Salon-quality skincare in your own home



**Lon.G
Repair Skinback
Capsule Cream**

- Contains 'Fullerene', a strong antioxidant component
- Panthenol gives moisture and improves skin elasticity
- Brightening, wrinkle improvement dual functional cosmetics



**Lon.G
Intensive Vit C
Ampoule Serum
(Single Set)**

- One bottle a week! Intensive care for a week
- Highly concentrated Vitamin C capsule
- Brightening, wrinkle improvement dual functional cosmetics



**Lon.G
Intensive Vit C
Ampoule Serum
(5week Set)**

- One bottle a week! 5-week intensive care
- Highly concentrated Vitamin C capsule
- Brightening, wrinkle improvement dual functional cosmetics



**Lon.G
Cica Calming
Authentic Glow
Sheet Mask**

- Panthenol for intense hydration
- Sooth your skin with houttuynia cordata!
- Elevate your skin's condition with centella asiatica



**Lon.G
Vitamin
Authentic Glow
Sheet Mask**

- Brighten your complexion with niacinamide
- Vitamin B3 care
- Balance your skin with betaine



**Lon.G
Manuka Honey
Authentic Glow
Sheet Mask**

- Strengthen your skin barrier with ceramides
- Protect skin moisture with squalane
- Nourish your skin with manuka honey extract



**Lon.G
Silk Peptide
Authentic Glow
Sheet Mask**

- Boost skin elasticity with silk amino acids
- Skin regeneration, improvement of skin condition
- Oil and moisture balance management, skin dryness prevention



Lon.G
Pink Apple Pure Jelly Oil Cleanser

- Contains 3 patented pore-care ingredients
- Non-dripping jelly texture for easy cleansing
- Hydration with Hyaluronic Acid, Firmness with Collagen



Lon.G
Pink Apple Pure Foam Cleanser

- Contains 3 patented pore-care ingredients
- Quick and easy apple-powered cleansing
- Hydration with Hyaluronic Acid, Firmness with Collagen



Lon.G
Pink Apple Pure Toner

- Contains 3 patented pore-care ingredients
- Pore + exfoliation care, tested safe
- Hydration with Hyaluronic Acid, Firmness with Collagen



Lon.G
Pink Apple Pure Ampoule

- Contains 3 patented pore-care ingredients
- Pore + glow care, tested safe
- Hydration with Hyaluronic Acid, Firmness with Collagen



Lon.G
Pink Apple Pure Cream

- Contains 3 patented pore-care ingredients
- Pore + moisture care, 48h hydration, tested safe
- Hydration with Hyaluronic Acid, Firmness with Collagen



Lon.G
Pink Apple Pure 5-Step Skin Care Set

- Contains 3 patented pore-care ingredients
- Grab-and-go skincare with adorable, gift-ready packaging



Lon.G
Confidence Boosting Sunscreen

- Tone up for a brighter, clearer complexion
- Perfect hydration with plant-based mucin and 8-layer hyaluronic acid Complex
- A perfect 3-in-1 sunscreen



Lon.G
PROPEACE U.U Enzyme Wash

- Pink enzyme grains gently remove dead skin cells
- Mild powder wash, non-irritational daily care
- pH 5.9 skin-friendly, mildly acid cleanser



Lon.G
PROPEACE U.U Timing is now for mist

- Soothing, moisturizing mist for sensitive skin
- Strengthens the skin barrier with Long-Chain Ceramides
- Brightening, wrinkle improvement dual functional cosmetics



Lon.G
DTB Aqua All in One Essence

- Made with world-class Chojeong natural mineral water
- Moist and soft essence formulation
- Brightening, wrinkle improvement dual functional cosmetics

Lon.G CC CLEANSER

100 ml / 3.38 fl. oz.

For Combination / Oily Skin

Charcoal-Capsule cleanser for removing waste and sebum from pores



Contains Activated Charcoal Capsules
Effectively absorbs skin impurities



Skin-Soothing Ingredients
Provides moisturizing and calming care



Natural Ingredients
Soothes the skin and strengthens the skin barrier



Specialized Ingredients for Skin Troubles
Improves skin texture and addresses various skin concerns



Strong sebum-absorbing activated charcoal capsule

Activated charcoal capsules, known for their excellent skin-cleansing ability, thoroughly remove impurities from deep within the pores.



Refreshing cleansing power of natural ingredients

Natural ingredients create a dense and rich lather, removing impurities without irritation and leaving the skin clean and refreshed.



NO microplastics

These safe activated charcoal capsules are made with KPT's special technology, ensuring they are free of harmful microplastic particles.

Capsule Manufacturing Method Patent



Lon.G STARFOAM RED GINSENG FACIAL WASHING POWDER

50 g / 1.76 oz.

For Dry / Sensitive Skin

Enzyme powder that cleans and exfoliates at the same time



Contains red ginseng powder
10% Antioxidant red ginseng powder



pH 5.9 Mild acid cleansing
Skin environment that preserves skin barrier



Non-irritating powder particle
Patented granule processing method



Enzyme peel powder cleansing
Enzyme cleanser that gently melts old dead skin cells



Contains naturally derived surfactant

Lon.G Starfoam Red Ginseng Facial Cleanser is made of naturally derived surfactants that are gentle, comfortable, and clean without damaging the skin's protective barrier.



Skin-Friendly, Mildly Acidic pH 5.9 Cleanser

Lon.G Starfoam Red Ginseng Facial Cleanser has a mildly acidic formula that matches the pH level of healthy skin. This helps preserve the skin's protective layer while the small, soft red ginseng powder foam gently cleanses the skin and removes dead skin cells, promoting a healthy complexion.



Non-Irritating Exfoliation

Physical exfoliants like scrubs and peeling gels can irritate and damage the skin barrier. Lon.G Starfoam Red Ginseng Facial Cleanser contains papain enzymes extracted from papaya, which gently soften and remove old dead skin cells, promoting natural skin turnover without irritation.

Skin Hypoallergenic Test Complete



Traditional Herbs Bio Test Complete



Manufacturing Method Patent



Lon.G CICA CERA CREAM

50 g / 1.76 oz.

Ultra-Hydrating cream for sensitive skin relief

Silicone-Free, Irritation-Free,
Skin hypoallergenic tested



Soothing Care: Contains Highly Concentrated '6,937ppm Centella Asiatica Extract'

Lon.G's Cica Cera Cream contains a highly concentrated 6,937ppm Centella Asiatica Extract, focusing on 'Madecassic Acid' for its soothing properties. This extract helps relieve sensitive skin and provides effective soothing care.



Skin Barrier Care: 'Ceramide Complex Capsule'

More than 50% of the lipids of our skin is composed of Ceramide, which makes up the top skin layer. It maintains healthy and moist skin and protects our skin from external irritation and foreign substances. In particular, the ceramide+fatty acid+cholesterol complex 'Cera-complex' was used to increase the absorption rate of ceramide.

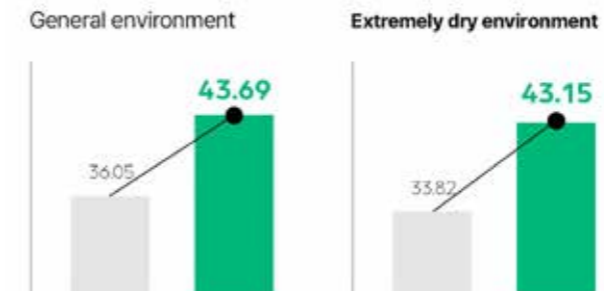


Moisturizing Care: 'Panthenol'

Panthenol, also known as Vitamin B5, is included for its ability to bind moisture to the skin. It is well-known for its moisturizing and protective properties.

Skin moisturization improved by 110%

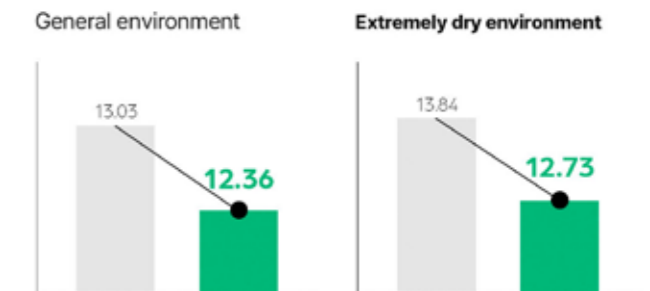
Analysis result of skin moisture according to environment



Skin barrier improved by 82%

Analysis result of transepidermal moisture loss according to environment

Transepidermal moisture loss = Skin barrier



#One_Week_Miracle_Cream uses **ceramide complex, Cera-complex, which optimizes skin absorption. //**

increases the absorption rate by 80% compared to the use of ceramide alone!



Skin Hypoallergenic Test Complete



Manufacturing Method Patent



Lon.G CICA CERA CREAM SR SHOT 100

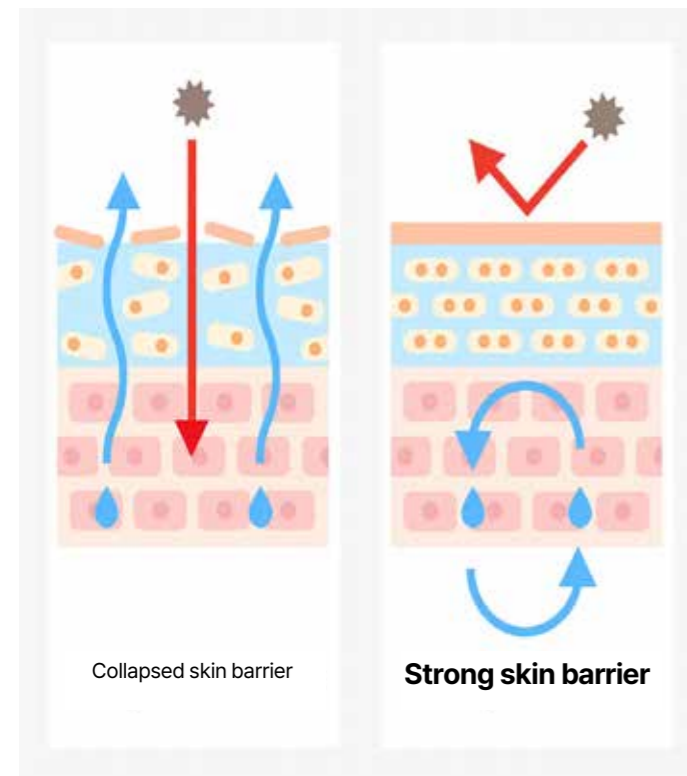
50 g / 1.76 oz.

Ultra-Hydrating cream for sensitive skin relief



SR Technology_ Skin-Refining Shot Inspired by the Sea

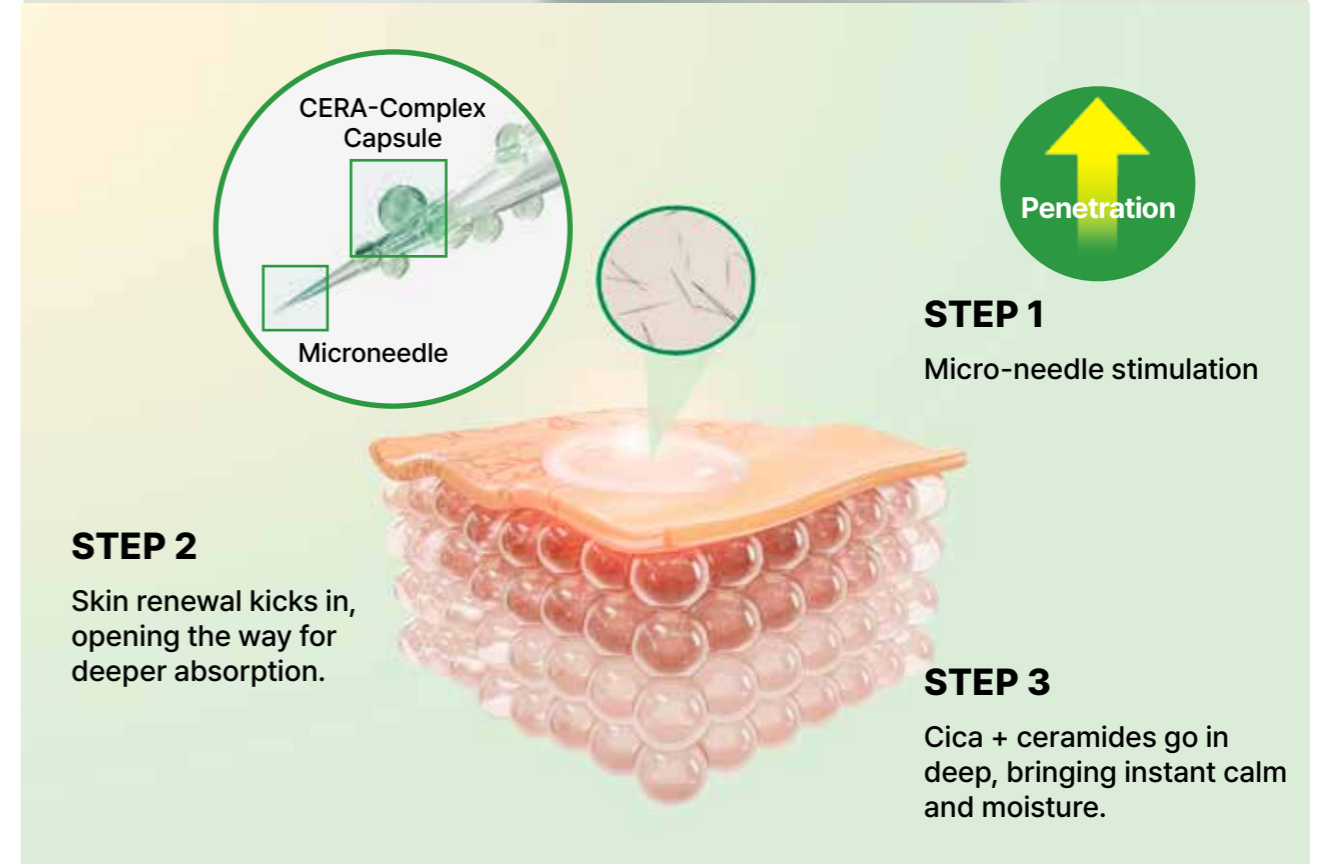
“SR SHOT” stands for Skin Refining Shot, a technology designed to refine skin texture and enhance absorption with precision. Ultra-fine micro-needles derived from natural sea sponges create invisible micro-pathways on the skin’s surface, allowing premium active ingredients to absorb more effectively. Sourced from nature, these micro-needles are gently yet effective, supporting deeper delivery while respecting the skin’s balance. A light tingling sensation may be felt during use, a natural sign that the technology is working to guide skin toward a smoother, more refined appearance.



What can we do to have clear skin?

What we found after a long time of consideration was to protect the skin barrier with the ingredients that have the most similar properties to the skin. Lon.G Cica Cera Cream contains **1) Ceramide complex capsules, a skin barrier ingredient, to increase absorption, and 2) 68% Centella asiatica extract as a base to apply “Cica” formula. 3) As a finishing product, it is designed to moisturize and calm while reducing burdens and irritation to skin** so that applying only this cream as a finish is enough for your skin.

Same Ingredients.
Different Absorption.
THE SR SHOT 100 is different.



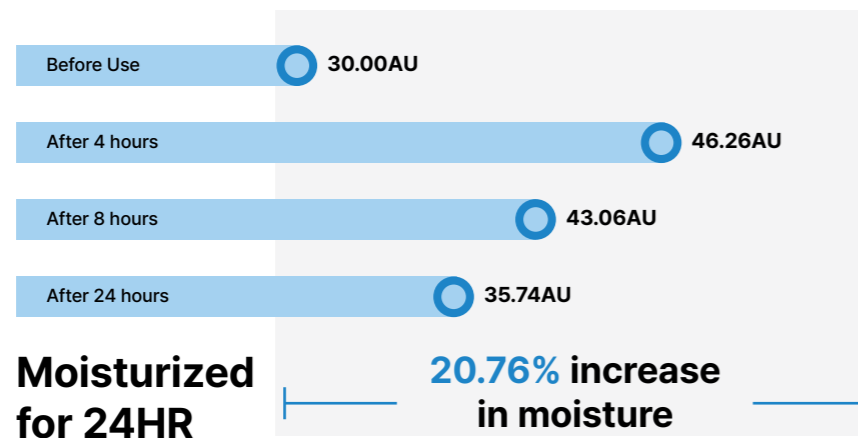
Lon.G REPAIR SKINBACK CAPSULE CREAM

40 g / 1.41 oz.

The powerful anti-aging
cream condensed into one capsule



Moisture Persistency Test for 24 Hours



4 MAIN COMPONENTS

Fullerene	Provides rich hydration and a radiant glow, leaving skin smooth and luminous.	Adenosine	Reduces the appearance of wrinkles by activating collagen
Panthenol	Moisturizing ingredients known as "moisture magnets," which not only hydrate but also help maintain healthy skin condition.	Niacinamide	Improves skin tone and reduces hyperpigmentation

"FULLERENE" An antioxidant 172 times more powerful

- Winner of the 1996 Nobel Prize in Chemistry, it is the most powerful antioxidant on the planet.
- The antioxidant effect of inhibiting free radicals is 172 times better than that of vitamins.
- It is being researched in the cosmetic and medical fields worldwide.



**Capsule formation resembling pearls
with a moisturizing sensation**

Smoothly spreading moisture as it rolls,
each bead contains stabilized ingredients.



**Smooth absorption and
fresh finish**

No stickiness, soft spreading,
fresh absorption, and moisture retention.

MFDS Certification
(Brightening, wrinkle improvement)



**Low-temperature Cooling
Manufacturing Method Patent**



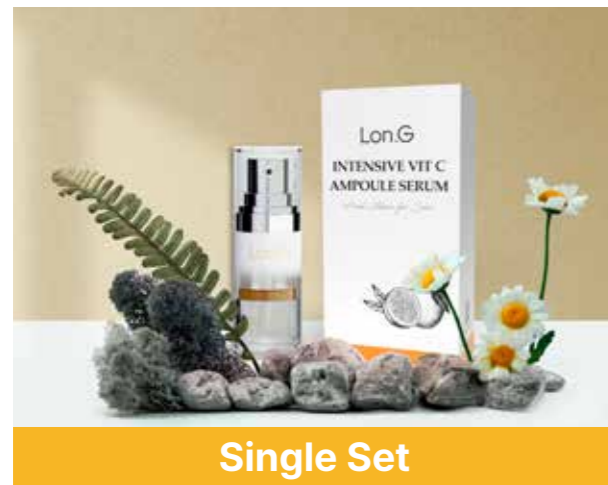
Lon.G INTENSIVE VIT C AMPOULE SERUM

7.3 g / 0.26 oz.(Single Set), 7.3 g / 0.26 oz.*5EA(5week Set)

Gently illuminate your skin with mild brightening Vitamin C

Intensive care system that combines vitamin C capsules with skin brightening serum right before use.

Vitamin C, which is said to be 20 to 40 times more effective than simple intake if applied directly to the skin, helps prevent aging and produce collagen. Glutathione, which binds together, is an EWG green-grade safe ingredient that makes the skin clear and bright without irritation, so it is called the mother of antioxidants.



One bottle a week! Five-week Intensive Brightening Program

<p>STEP 1</p>	<p>STEP 2</p>	<p>STEP 3</p>	<p>STEP 4</p>
<p>Lon.G Intensive Vit C Serum is divided into vitamin capsule and serum, before use.</p>	<p>Open the lid and press the pump on the top of the container to release the capsule inside.</p>	<p>Thoroughly shake the container up and down to mix the capsule and serum until the color of the ampoule turns yellow.</p>	<p>After pumping it 2-3 times, apply evenly over your entire face. Use within 7 days after opening.</p>

Meet the essence of **Vitamin C**, at its freshest condition

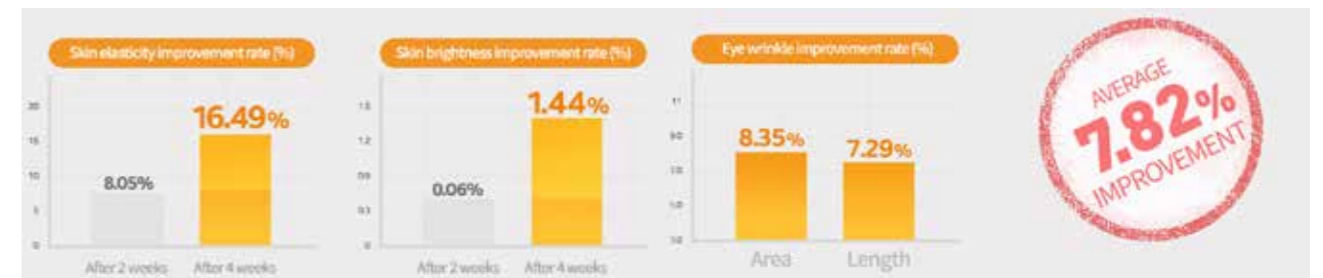
Double Core Shell Stabilization Technology & Double-Layered Container

By applying 'double core shell stabilization technology', vitamin C, which is easily destroyed by the external environment, is preserved in a capsule type for easy skin absorption, and a special container is used to mix vitamins and serum just before use.



Clinical Trial Results

Skin elasticity, brightness, anti-wrinkle effects around the eyes



MFDS Certification
(Brightening, wrinkle improvement)



Manufacturing Method Patent



Lon.G AUTHENTIC GLOW SHEET MASK(4 types)

4 Types for each skin concern

Cica Calming / Manuka Honey / Vitamin / Silk Peptide



Vegan Certified Vegetable Cellulose Sheet

Our vegetable cellulose sheet masks are environmentally friendly and safe, made from cellulose fibers derived from dissolving eucalyptus.



Cool and Very Hydrated Feel

The nude cell sheet is crafted from a thin, breathable fabric that helps maintain cool skin. The essence is evenly absorbed into the skin, providing a refreshing coolness across your face.



Specialized in Soothing

Betaine

Manages oil and moisture balance, preventing dry skin.

Panthenol

Improves skin condition and aids in skin regeneration.



Lon.G

Pink Apple Pure Lineup



Lon.G

It's Apple time!

Clear to the pores, smooth to the finish!

From a farm nestled in Korea,
where lush mountains meet open fields,
grow apples packed with nature's pure freshness.

Lovingly handpicked one by one by local farmers,
These apples have developed an
even more refreshing fragrance and vitality.

Grown through eco-friendly farming practices,
these apples are the secret behind our Pink Apple Pure line.

Rich in Vitamin C and antioxidants, our formulas help revitalize
exhausted skin, leaving it glowing, clarified, and full of energy.

From brightening your complexion to tightening pores,
our apple-powered skincare offers more than just a fresh feeling
— it delivers results.

Symbolizing youth and vitality, we've harnessed the pure,
radiant energy of apples into each product,
so your skin can experience the same refreshing boost, every day.

Time's up, PORES.

Numbers don't lie - meet the
#PinkApplePureAmpoule effect

Pore volume improvement
86.17% ✨

Pore area improvement
85.6% ✨

Pore count reduction
77.17% ✨

Pore size reduction
50% ✨

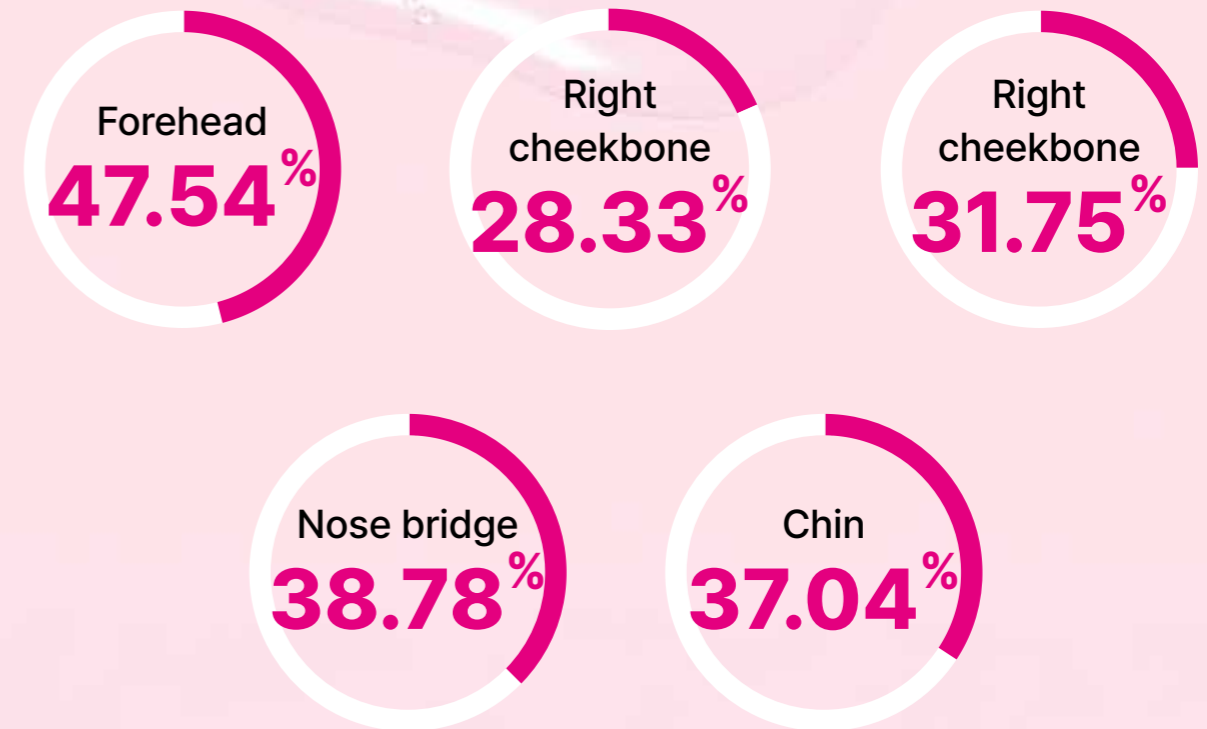
Lon.G
pink apple pure
Ampoule
30 ml 1.01

1st PLACE OF THE MONTH
BEST & BEST • ONEDAYONE • BEAUTY & FASHION MAGAZINE

2025
BEST OF BEAUTY
ONEDAYONE
BEAUTY & FASHION MAGAZINE
EDITOR'S PICK

*Pore improvement results may vary by individual

Visible results from just one Ampoule



*Maximum improvement value | Results may vary

Skin texture test, 5-point radiance test, primary skin irritation test
May 15 - June 13, 2025 | 20 participants | Results may vary | Testing Institution: Corederm Skin Science Lab

Time's up, pores.

It's Apple Time with Pink Apple Pure Line up!



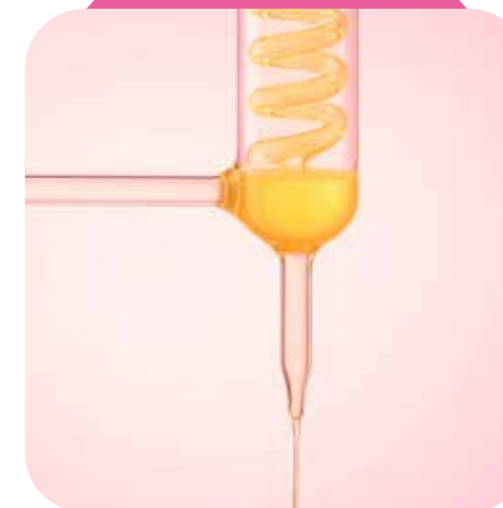
POINT 01



**3 patented ingredients
for pore care**

Effective ingredients
to keep skin in check

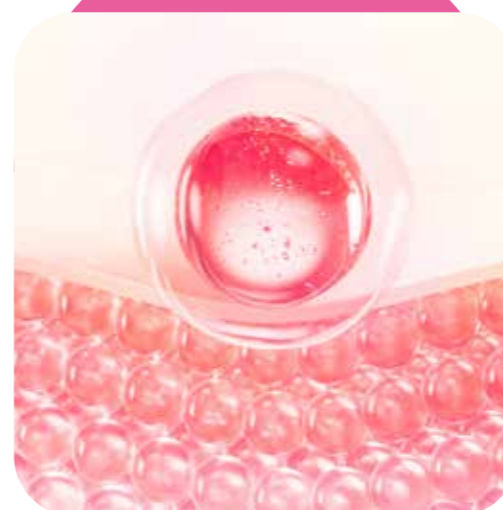
POINT 02



**A drop of fresh vitality
Apple Water Energy**

Apple extract for a fresh glow
and dewy finish

POINT 03



**The perfect base before makeup
Plant-Based Collagen**

Helps skin look firmer
and more supple
*Hydrolyzed Extensin

POINT 04



**Deep hydration, dewy glow
Hyaluronic Acid**

Pulls in 1,000 times its weight in water
to deliver intense hydration

People's #1 Skin Concern: 'Pores'

Still struggling with growing pores,
even with daily care?

Excessive sebum causes pores to widen, and when impurities build up,
the surrounding skin's elasticity slowly begins to break down.



3-POINT Solution for Clogged Pores

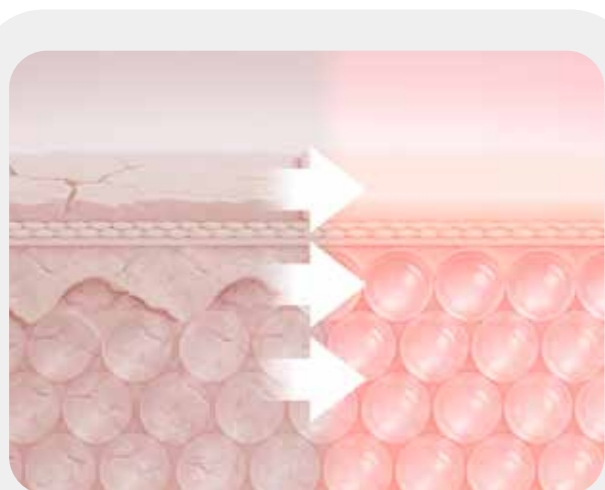
Balanced ingredients help control oil & moisture

Smooth skin texture for a smoother first impression!

Soothes and maintains healthy skin condition

Fresh start, apple-style. Your antioxidant glow-up starts here.

Richly formulated with naturally-derived antioxidants, including Vitamin C and polyphenols from Green Young Apple Water, Pink Apple Pure Line helps to protect the skin and maintain a clear, revitalized complexion.



Say goodbye to dull skin

Helps refine skin tone and energize dull skin, leaving it soothed and refreshed.



Gentle protection for stressed skin

Antioxidant-rich ingredients help comfort skin that's been sensitized by external stressors.

[Reference] Jung H.R., et al.
"Brightening and anti-wrinkle effects of apple extract."
Korean Journal of Food Science and Preservation, 18.4 (2011): 597-603.
Limited to properties of apple (ingredient), not the product.

#Dewy & Firm Collagen

Plant-based collagen for a firmer, glass-skin look.

*Hydrolyzed Extensin



Deep Hydration, Lasting Moisture Hyaluronic Acid



One Pink Apple.
**Brightening and
wrinkle care,**
all in one.

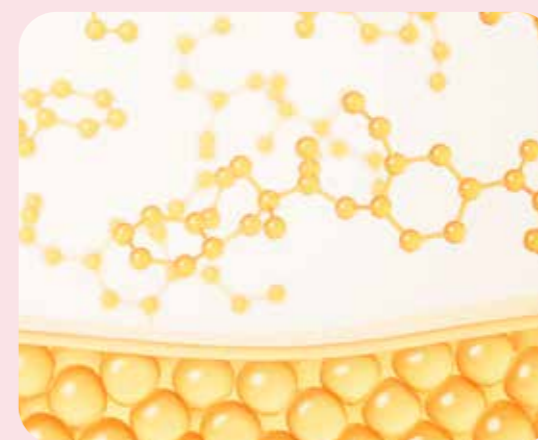


MFDS Certified Functional Cosmetics
Brightening & Anti-Wrinkle Functions



Adenosine

This amino acid-based wrinkle care ingredient boosts cellular energy and promotes collagen production. It helps slow aging and reduce fine lines, leaving the skin firmer and more radiant.



Niacinamide

A form of Vitamin B3 that helps improve skin tone by inhibiting melanin-producing cells, preventing pigmentation.

*Certification applies only to toner, ampoule, and cream.



Oil Cleanser

Pink Apple Pure Jelly Oil Cleanser

- | | | | | |
|-------------------|------------------|-------------------|------------------------|----------|
| Blackhead
Care | Sebum
Control | Deep
Cleansing | Smooth
Skin Texture | Mild Use |
|-------------------|------------------|-------------------|------------------------|----------|

An oil cleanser infused with refreshing apple extract for effective removal of impurities. Its unique jelly texture prevents dripping, making it easy to cleanse deep into the pores.

Leaves your skin feeling clean, smooth, and soft.

- ✓ Skin struggling with pores, sebum, and blackheads.
- ✓ Excess oil and shine making your skin feel heavy.
- ✓ Leftover makeup leaving your skin feeling gross.
- ✓ Skin that just won't hold onto makeup.
- ✓ Skin in need of that perfect balance between moisture and oil.

Oil Cleansing, Essential for a Perfect Cleanse!

Makeup and sebum?
Gone in a swipe.

Makeup, sebum, and impurities are oil-based and don't wash off easily with water. Oil cleansers gently melt away these oil-based substances and deeply cleanse the skin.

Pink Apple Pure Jelly Oil Cleanser has a jelly-like texture that doesn't run like traditional oil cleansers. Even during cleansing, it stays in place and can be used comfortably without dripping.



Thorough cleansing for sebum & makeup!
Clear skin from deep within
— without a trace.



I used to stress over sebum and blackheads, but this melts everything away! total must-have for pore care!!



Been using it every morning and night — my skin feels sooo clean. It removes makeup thoroughly while feeling gentle.



Most oil cleansers drip everywhere, but this one doesn't drip! Super comfy to use and really clears out blackheads and gunk.



Other oil cleansers were a mess, but this one glides on so smooth. Loving the texture and how smooth it applies!



The scent is amazing, and the texture is super gentle. Feels soft on the skin, and my face feels bouncier and smoother than ever. Totally surprised me!



Foam Cleanser

Pink Apple Pure Foam Cleanser

Pore Care	Sebum Control	Deep Cleansing	Smooth Skin Texture	Mild Use
-----------	---------------	----------------	---------------------	----------

A foaming cleanser filled with fresh, crisp apple extract, forming a soft lather. Deep-cleanses, unclogs pores, and helps control sebum while refining pore appearance. Leaves skin feeling smooth and revitalized after use.

- Skin struggling with pores and rough texture
- Oily skin with excess sebum
- Leftover makeup leaving your skin feeling gross
- Skin that just won't hold onto makeup
- Want a quick and easy cleansing routine



Quick cleanse. Fresh skin, reset every day.



Sebum and dead skin gone!
Skin feels hydrated, **no tightness after wash.**



I've been using it morning and night, and the **foam is so rich** it makes cleansing feel so good.
My skin feels smoother, and **makeup applies better.**



I was worried about redness since my skin's sensitive, but it left my skin **hydrated and irritation-free.** Love it!



Super clean, no residue.
It leaves my skin **feeling refreshed and oil-free.**



I use it every day, and my skin texture is so much more even now. It feels like it's **getting hydrated with no irritation.** Really gentle, and I'm loving it!



After being out all day, I used to worry about **leftover sebum and makeup,** but this cleanser really **deep cleans.**

Pores? Gone. It's apple cleansing time.

Pore care starts with apple.

Apples have long been used in skin care and are known for their naturally skin-loving benefits.



Why apple, straight to your skin?

In its pure form, apple works gently on the skin to help keep it healthy and clear.





Toner

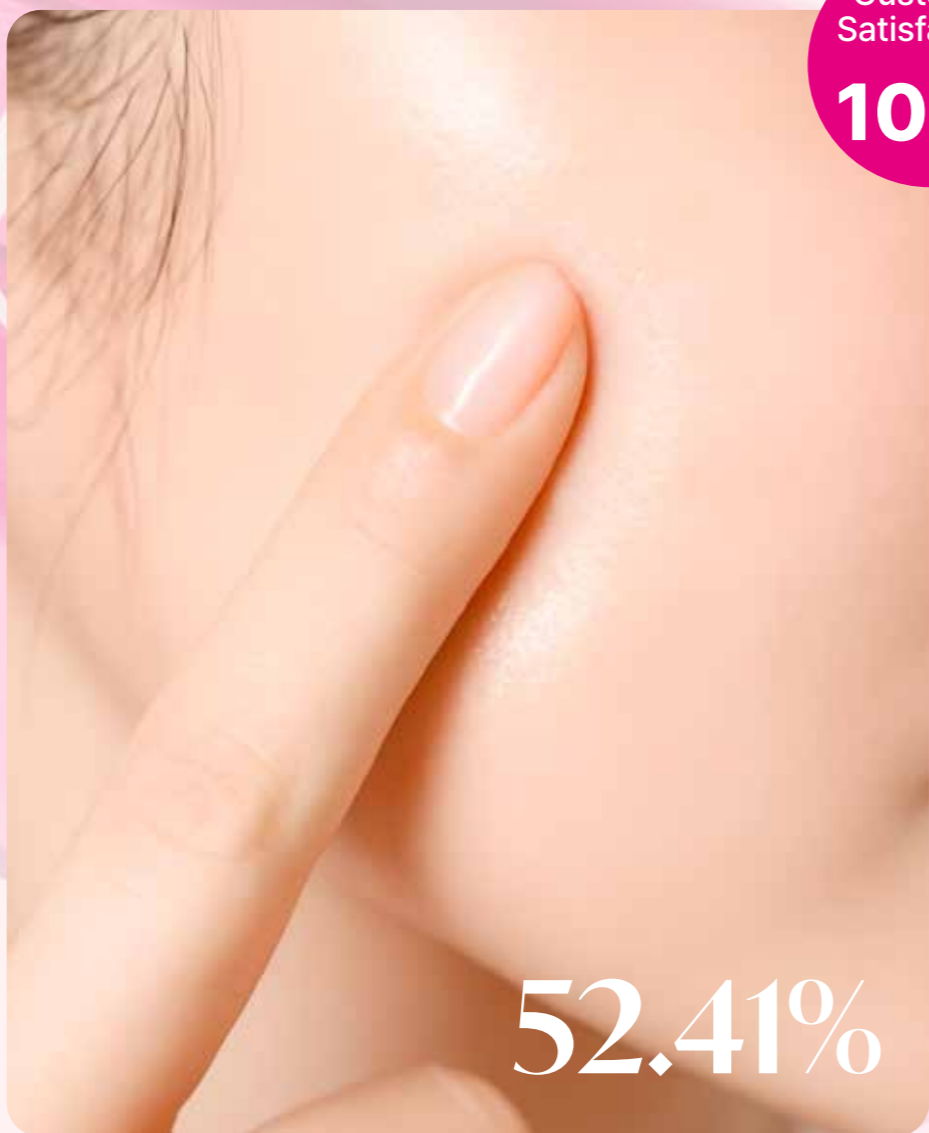
Pink Apple Pure Toner

Pore Improvement	Exfoliation	Revitalizing	Smooth Skin Texture	Skin Comfort
------------------	-------------	--------------	---------------------	--------------

Natural ingredients from fresh and crisp apples help balance the skin's pH and provide hydration. Daily use helps remove sebum and tighten pores. Leaves the skin clean, smooth, and soft.

- Skin struggling with pores and rough texture
- Skin with uneven texture that's hard to fix
- Rough and flaky skin
- Oily on the outside, dehydrated on the inside
- Skin that doesn't absorb any product well

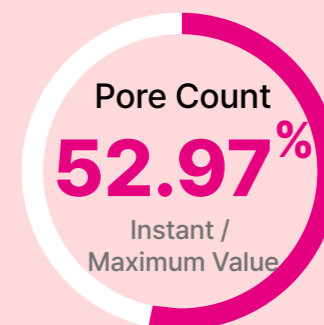
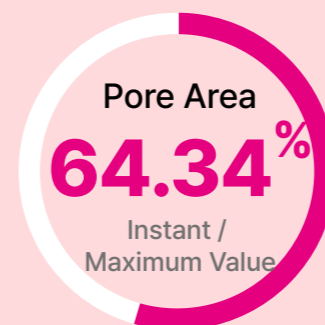
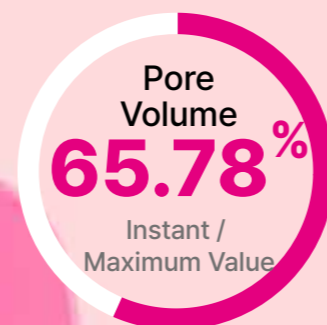
Solve your concerns with just one Toner



Customer Satisfaction **100%**

*Maximum improvement value | Results may vary

Visible results from just one Toner



*Pore improvement results may vary by individual



My sebum is like, gone. My pores are looking so good, I'm obsessed!



I have sensitive skin, but the redness is calmed down and my skin feels SO hydrated.



The texture is so light, it just soaks right in. It absorbs super fast and there's zero stickiness.



My skin is literally so soft now. It feels hydrated from the inside out and it's so plump.



Ampoule

Pink Apple Pure Ampoule

Pore Care	Sebum Control	Inner Glow & Dewy Skin	Skin Texture Improvement	Moisture Boost
-----------	---------------	------------------------	--------------------------	----------------

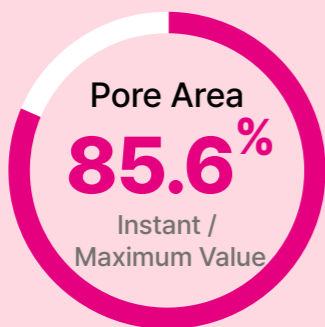
Natural ingredients from fresh and crisp apples provide hydration, enhance radiance, and offer pore-tightening effects.

Leaves the skin smooth and clear.

- Skin struggling with pores and rough texture.
- If you're chasing that dewy, glowy, radiant finish.
- Makeup never quite sitting right? This one's for you.
- Feeling dry and losing bounce? We got you.
- Skin that needs fast absorption and intensive care.



Visible results from just one Ampoule



*Pore improvement results may vary by individual



My skin definitely looks clearer and healthier. My pores are more refined, and my skin feels fresh and smooth, **I can see a real difference.**



I used to struggle with excess sebum and visible pores, but since using this ampoule, **my skin has become smooth and glowing**, noticeably better!



Honestly I didn't expect much at first, but my skin looks healthier, **pores less visible**, and even my texture improved.



No stickiness at all, so I can use it comfortably every day. **Instant hydration** after use.



Feels like a bite of a fresh apple!
Full of **apple scent.**

One-Bottle solution for Glass Skin.

Customer Satisfaction
98%



*Maximum improvement value | Results may vary



Cream

Pink Apple Pure Cream

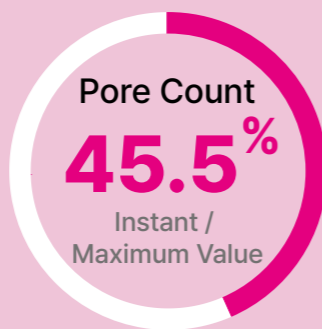
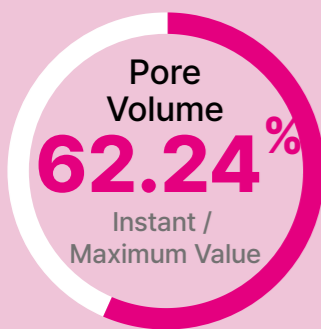
Pore Improvement	48-Hour Hydration	Sebum Control	Smooth Skin Texture	Flawless Makeup
------------------	-------------------	---------------	---------------------	-----------------

Natural ingredients from fresh and crisp apples provide moisture and nourishment to the skin. Helps retain hydration and tighten pores.

Leaves the skin smooth and clear.

- Skin struggling with pores and rough texture.
- Skin that loses moisture fast.
- Skin with uneven texture that makes my makeup look cakey.
- Dry, flaky skin that lasts all day.

Visible results from just one Cream



*Pore improvement results may vary by individual



My pores feel tighter and more refined, and my skin stays **hydrated and comfortable all day.**



I think my pores really got smaller. My skin feels plump with moisture — **I can feel the difference every day!**



My dry, rough skin is now **dewy and fresh!**



It applies lightly, makes my skin feel smoother, and **makeup sits better. Totally satisfied.**



Love how it's easy to apply, and **absorbs quickly and smoothly.**



My skin feels **softer and more bouncy** every day. I'll definitely keep using it!

Solve your concerns with just one Cream

Customer Satisfaction
100%



↑ Hydration
135%

*Maximum improvement value | Results may vary

Safe for sensitive skin



MFDS Certified Functional Cosmetics

Brightening & Anti-Wrinkle Functions



Brightening & Anti-Wrinkle Functions

Certified by the Korean MFDS for its brightening and wrinkle care benefits.



Skin Irritation Test Completed

Clinically tested for skin safety —gentle and irritation-free.

Available in Travel Kits!

Pores? Cleared. Get it done with this skincare set!

#GrabAndGo

#GiftableSkincare

STEP 01 STEP 02 STEP 03 STEP 04 STEP 05

#No Residue Cleanse	#Deep Cleansing	#Moisture Calming	#Pore Glow Care	#Pore Finish
Pink Apple Pure Jelly Oil Cleanser	Pink Apple Pure Foam Cleanser	Pink Apple Pure Toner	Pink Apple Pure Ampoule	Pink Apple Pure Cream
20ml	20ml	20ml	20ml	20ml

Travel light. Skip the heavy skincare.

This small but powerful #Pink Apple Pure kit is the answer.



PINK APPLE PURE
5-STEP Skincare Set

Pore
Refinement

Glass
Skin

Exfoliation
Care



3 patented ingredients
for pore care



A drop of fresh glow
Apple Water Energy



Bouncy Skin for
Flawless Makeup
Plant-Based Collagen



Deep Hydration,
Lasting Moisture
Hyaluronic Acid



Thorough cleansing for sebum & makeup!
Clear skin from deep within — without a trace.

**Pink Apple Pure
Jelly Oil Cleanser**

20ml



No drips. Clean melt.
Jelly oil cleanser.

Melts makeup & impurities.
Fresh, clean finish.

Perfect for
sebum & blackheads.
Daily jelly oil care.



Quick cleanse.
Fresh skin, reset every day!

Pink Apple Pure Foam Cleanser

20ml



Makeup & impurities,
gently and thoroughly
removed.

Quick,
easy cleanse.

Soft, hydrated skin
after every wash.



The secret to flawless makeup? Apples!
From pores to glass skin, perfectly achieved

Pink Apple Pure Toner

20ml

Pore volume
improved

65.78%

Pore count
reduced

52.97%

Dead skin cell
removal

52.41%

Pore area
improved

64.34%

Pore size
reduced

50%





The secret to flawless makeup? Apples!
From pores to glass skin, perfectly achieved

Pink Apple Pure Ampoule

20ml

Hydration
135%



Pore area improved
85.6%



Pore volume improved
86.17%



Pore size reduced
50%



Pore count reduced
77.17%



Skin texture improvement (max)

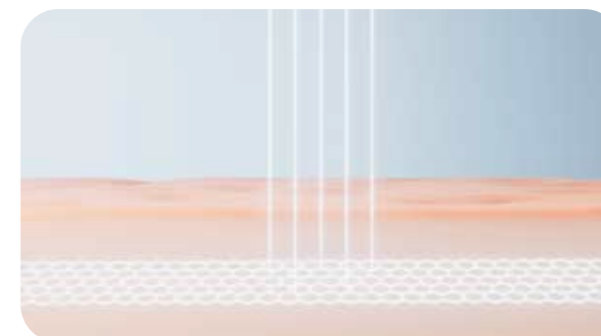
13.9%

Glow in 5 facial areas (avg.)

27.47%



Instant pore-refining effect.



Inner glow.
Deep hydration radiance.



Sebum control &
Shine reduction.





The secret to flawless makeup? Apples!
From pores to glass skin, perfectly achieved

Pink Apple Pure Cream

20ml

Pore volume improved

62.24%

Pore size reduced

50%

Pore area improved

60.83%

Pore count reduced

45.5%

Hydration

48-Hour



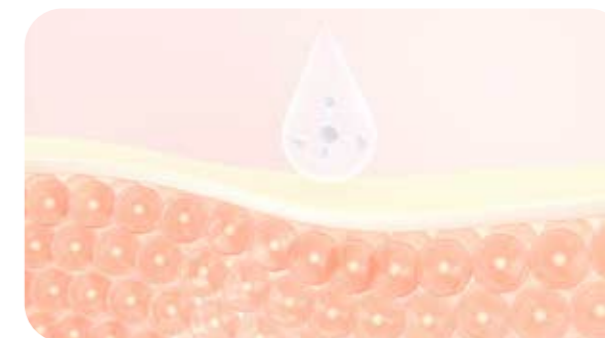
Face Hydration
48-Hour



Instant pore-refining effect.



Soothes skin and refines texture.



Sebum control & Shine reduction.



Immediate Plumping Sensation



Low-irritation tone-up

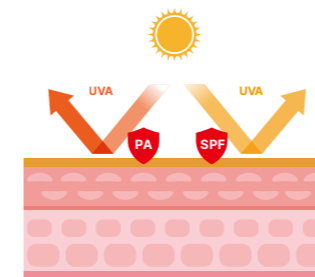
that seamlessly blends into the skin



Lon.G CONFIDENCE BOOSTING SUNSCREEN

50 ml / 1.69 fl. oz.

Effortless Radiance for Every Selfie:
Natural Tone-Up Without Photo Filters



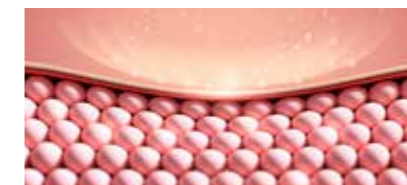
Mineral & chemical sunscreen
The best of both worlds!

Confidence-Boosting Sunscreen
provides sun protection without stinging or irritation upon application



Natural Tone-Up for Radiant, Clear Skin

Transform your complexion into naturally radiant, clear skin, achieving a filter-like effect. This sunscreen contains Prickly Pear extract, which has seven times more vitamin than aloe vera.



Perfect hydration with 8-layer Hyaluronic Acid Complex

The synergy of 8-layer hyaluronic acids, which hold 1,000 times their weight in moisture, hydrates skin from the inside out for a plump look.



Moisturize, clear, and firm with Plant-Based Mucin!

Instead of animal-derived ingredients, this patented plantbased ingredient revitalizes, firms, and lifts your skin.



The perfect 3-in-1 Sunscreen

Don't settle for just UV protection. A multi-tasking sunscreen that brightens and reduces wrinkles.

Lon.G PROPEACE



The Skincare Habits of Successful Professionals

Crafted by professionals just like you, it is designed to bring inner peace to every hardworking man and woman.

Unisex Mild & Clean Skincare Solution

When body and mind are weary from the daily grind, fill your inner self with PROPEACE.



Lon.G U.U Enzyme Wash

50 g / 1.76 oz.



01

Soft & gentle, mildly acid enzyme face wash

Probiotics, lactobacillus cleansing

Helps inhibit the growth of harmful bacteria, microbes, and germs and improves skin vitality. Has antioxidant, anti-allergic properties and more.

02

Exfoliate with non-irritating pink enzyme grains

Daily revitalization

Non-irritating care that exfoliates with pink enzyme grains and provides ample moisture after naturally removing dead skin cells.

03

The beginning of a proper skin turnover

Dead skin cells and wastes in the skin barrier are shed in a 28-day turnover cycle.

If dead skin cells are not shed in time for the turnover cycle, excess sebum is produced and the skin barrier begins to break down. Using U.U Enzyme Wash allows for normal turnover care without using any special exfoliators.

04

Skin-friendly, mildly acidic pH 5.9 face wash

pH level of healthy skin

U.U Enzyme Cleanser preserves the protective layer of skin. Small, soft enzyme bubbles cleanse sebum and old dead skin cells, making your skin healthy.

05

Protect your skin with a mild facial cleanser wash

No fragrance, no preservatives

Water makes it easier for microorganisms to grow, so preservatives like parabens are added to inhibit this. U.U Enzyme Cleanser is a concentrated formulation of active ingredients that is not diluted with water. We've created a perfect dry powder formulation with no preservatives used.

Lon.G U.U TIMING IS NOW FOR MIST

100 ml / 3.38 fl. oz.



01

Golden formula for skin barrier hydration Ceramide 3: Cholesterol 1: Fatty Acids 1

A 3:1:1 blend of ceramide, cholesterol, and fatty acids mirrors the skin's natural barrier, helping lock in moisture while protecting against external stressors.

02

Soothing moisturizing mist for sensitive skin, Primary skin irritation test complete: Non-irritating

It is gentle enough for sensitive skin and comfortably protects skin that is exhausted and irritated by the outside environment.

03

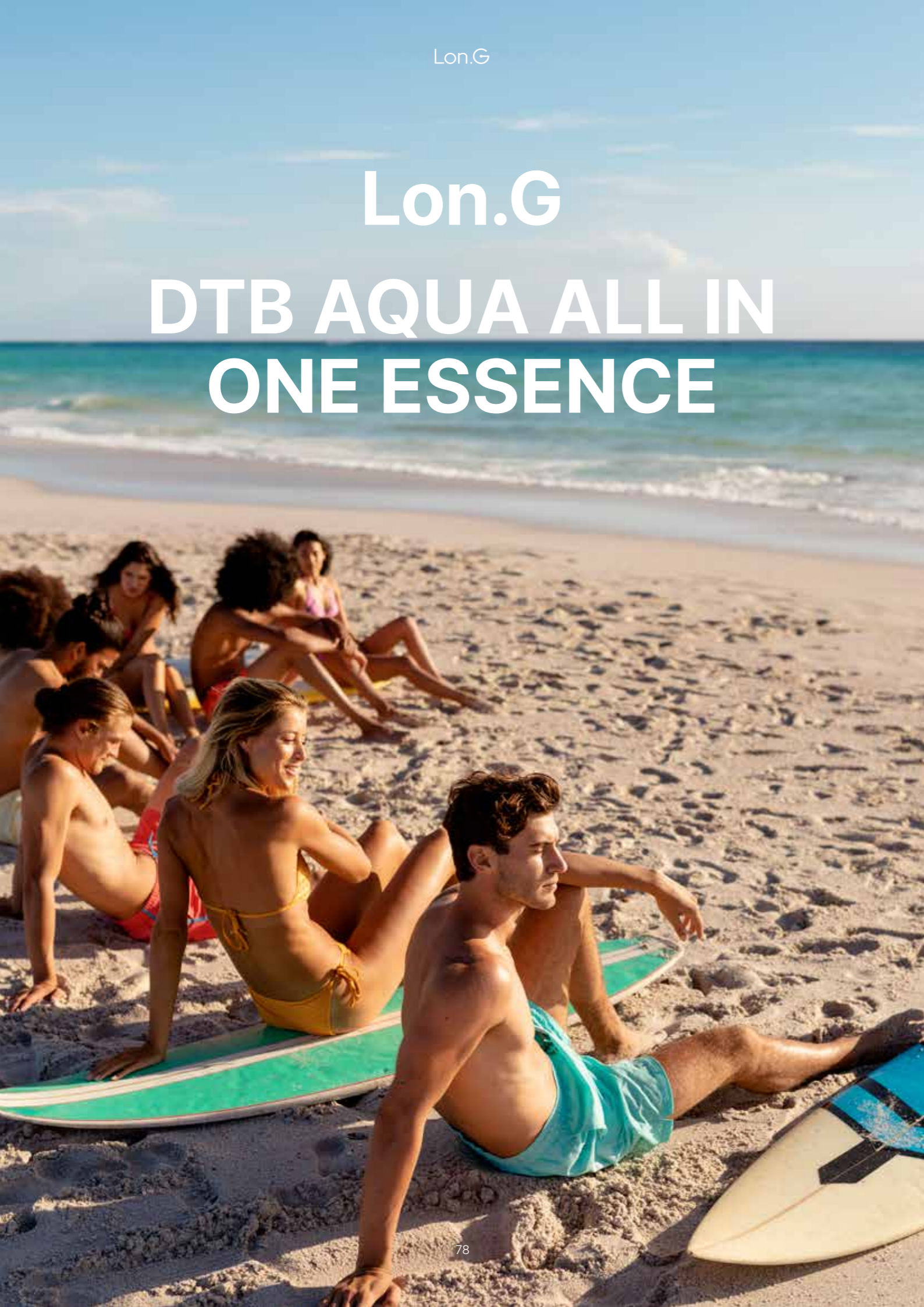
A size that you can carry around anytime, anywhere

Take care of your skin anytime, anywhere in your busy daily life. Use on your body, sensitive skin, wherever you need. Safely spray with U.U Mist!

04

EWG green grade ingredients (*fragrance not included)

Lon.G DTB AQUA ALL IN ONE ESSENCE



Lon.G DTB AQUA ALL IN ONE ESSENCE

Complete your style in 3 seconds



One for All Your Skin Concerns!

Dive to Blue is a **personalized skincare solution for busy men and women**. It saves you time by eliminating complex skincare steps and effectively addresses a variety of skin concerns. Regain your confidence with healthy, beautiful skin and discover a better you.



The King of Joseon's favorite water

King Sejong the Great used Chojeong mineral water to treat his eye disease. Considered one of the world's best mineral springs, the water is rich in minerals and is known to be effective for skin diseases, elasticity, bedsores, and blood circulation.

*Long
Lasting
Beauty*

Lon.G



✉ beauty@longtoyou.com

🌐 www.longtoyou.com

📷 [@lon.g_official](https://www.instagram.com/lon.g_official)

검색창에 '론지화장품'을 검색하세요.

